

# MEDICARE OPEN ENROLLMENT PARTNER SOCIAL MEDIA TOOLKIT

**MEDICARE  
OPEN ENROLLMENT**  
OCT. 15–DEC. 7

## Spread the word about Medicare Open Enrollment!

Use the posts below on social media platforms like Facebook and Twitter/X to encourage your followers to visit [www.medicare.gov](http://www.medicare.gov), “Follow” our [Medicare Facebook page](#) and follow us at [@MedicareGov](#).

Use our social media graphics and the **#MedicareOE** hashtag to engage in the conversation during Medicare Open Enrollment, which runs from Oct. 15 – Dec. 7.

### Shortened URLs for use in posts:

Homepage: [www.medicare.gov](http://www.medicare.gov)

Medicare Plan Finder: [www.medicare.gov/plan-compare](http://www.medicare.gov/plan-compare)

Extra Help with Medicare Drug Costs: [www.ssa.gov/extrahelp](http://www.ssa.gov/extrahelp)

## General Open Enrollment

### Facebook

Your health needs can change from year to year—so do Medicare plan costs and coverage. Use Medicare Open Enrollment to compare prescription drug and health coverage options to find what best meets your needs. Get started at [www.medicare.gov/plan-compare](http://www.medicare.gov/plan-compare).

Now’s the time to review and compare your Medicare coverage options for 2024. See if you can find lower costs or better coverage, or just make sure your current choice is still the best way to go: [www.medicare.gov/plan-compare](http://www.medicare.gov/plan-compare)

What mix of Medicare benefits and costs works best with your needs and budget? Now’s the time to review prescription drug and health coverage options for 2024 to find out what’s right for you: [www.medicare.gov/plan-compare](http://www.medicare.gov/plan-compare)

Plans change each year, so now’s the time to see if your current choice is still right for you in 2024. There may be other coverage options that work better for you! Compare options at [www.medicare.gov/plan-compare](http://www.medicare.gov/plan-compare).

It’s easy to compare Medicare coverage options, shop for 2024 plans, and feel confident in your choice. Get started at [www.medicare.gov/plan-compare](http://www.medicare.gov/plan-compare).

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**WHAT ARE  
YOUR BEST  
COVERAGE  
OPTIONS?**



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**PLANS  
CHANGE.  
SO CAN  
YOUR  
NEEDS.**



**Twitter/X**

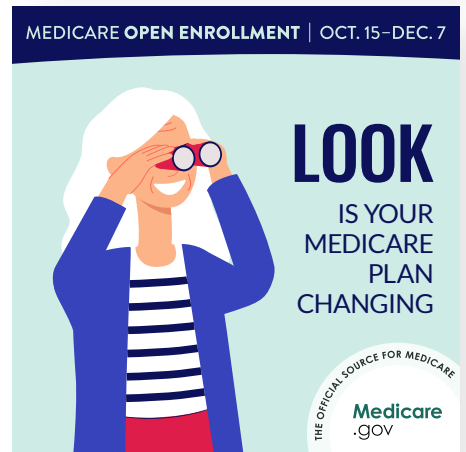
Is your current #Medicare coverage choice still right for you for 2024? You may be able to find lower premiums & better coverage!

[www.medicare.gov/plan-compare](http://www.medicare.gov/plan-compare) #MedicareOE

#MedicareOE is here! Review your current #Medicare coverage, and compare it to the 2024 prescription drug & health coverage options in your area at

[www.medicare.gov/plan-compare](http://www.medicare.gov/plan-compare).

[www.medicare.gov/plan-compare](http://www.medicare.gov/plan-compare) makes it easy to compare coverage options, shop for 2024 plans, and feel confident in your choice. Now's the time to find the best fit for your needs and budget! #MedicareOE



# Countdown to End of Open Enrollment

## Facebook

You still have time to find Medicare coverage that lowers your out-of-pocket costs, gives better coverage for your current health care needs—or both. Compare and review your options before Open Enrollment ends on Dec. 7: [www.medicare.gov/plan-compare](http://www.medicare.gov/plan-compare)

Medicare Open Enrollment is ending soon. Don't miss your chance to find better coverage, lower premiums, or both. Compare your current coverage choice with all your 2024 options before it's too late. Start at [www.medicare.gov/plan-compare](http://www.medicare.gov/plan-compare).

Your chance to find your best Medicare coverage is going, going, almost gone! #MedicareOE ends Dec. 7. Don't wait to find out if you can save money, find better coverage, or both. [www.medicare.gov/plan-compare](http://www.medicare.gov/plan-compare)

## Twitter/X

Review your #Medicare prescription drug and health coverage options and see if lower premiums or extra benefits are available before #MedicareOE ends! [www.medicare.gov/plan-compare](http://www.medicare.gov/plan-compare)

Don't miss out—only a few days left in #MedicareOE to review or change your Medicare coverage. [www.medicare.gov/plan-compare](http://www.medicare.gov/plan-compare)

Only a few days left to make changes to your 2024 Medicare coverage during #MedicareOE—visit [www.medicare.gov/plan-compare](http://www.medicare.gov/plan-compare) to compare coverage options and find the right fit for your needs.

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**ONLY 1 WEEK LEFT!**

REVIEW AND COMPARE COVERAGE OPTIONS TODAY.

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**ONLY 5 DAYS LEFT!**

YOU'LL NEVER KNOW UNLESS YOU GO.

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**ONLY 2 DAYS LEFT!**

YOU CAN STILL GET A BETTER DEAL.

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**LAST DAY!**

YOU'LL NEVER KNOW UNLESS YOU GO.

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# Medicare Fraud During Open Enrollment

## Facebook

Medicare will never call to ask for your Medicare Number, unless you contact Medicare first. If an unknown caller contacts you during Medicare Open Enrollment and asks for your Medicare Number, hang up and call 1-800-MEDICARE. Visit [go.cms.gov/medicarefraud](https://go.cms.gov/medicarefraud) to learn more.

[Medicare.gov](https://www.Medicare.gov) is the official source for Medicare information. You may be seeing and hearing a lot of information from other sources during Medicare Open Enrollment. Start at [Medicare.gov](https://www.Medicare.gov) to get unbiased information to find the type of coverage that best meets your needs.

## Twitter/X

Medicare will never call you. If an unexpected or unknown caller contacts you during #MedicareOE, hang up. NEVER give out your Medicare Number over the phone. [go.cms.gov/medicarefraud](https://go.cms.gov/medicarefraud)

[Medicare.gov](https://www.Medicare.gov) is the official source for Medicare information. You may be seeing & hearing a lot of info from other sources during #MedicareOE. Start at [Medicare.gov](https://www.Medicare.gov) to get unbiased information to find the type of coverage that best meets your needs.



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# State Health Insurance Assistance Program (SHIP)

## Facebook

4 ways to get info and help during #MedicareOE:

1. Call 1-800-MEDICARE
2. Look at your Medicare & You 2024 handbook
3. Contact your local SHIP (State Health Insurance Assistance Program) [OR ADD LOCAL SHIP NUMBER AND/OR URL]
4. Go to [www.medicare.gov/plan-compare](https://www.medicare.gov/plan-compare)

Got questions when comparing options during Medicare Open Enrollment? Free, unbiased, reliable information is within reach: call 1-800-MEDICARE, look at the Medicare & You 2024 handbook, or contact your SHIP (State Health Insurance Assistance Program). [www.medicare.gov/plan-compare](https://www.medicare.gov/plan-compare) [OR ADD LOCAL SHIP NUMBER AND/OR URL]

## Twitter/X

Need #MedicareOE assistance? Call 1-800-MEDICARE, or go to [www.medicare.gov/plan-compare](https://www.medicare.gov/plan-compare). [OR ADD LOCAL SHIP NUMBER AND/OR URL]

Not sure how to navigate #MedicareOE? We can help: [www.medicare.gov/plan-compare](https://www.medicare.gov/plan-compare) [OR ADD LOCAL SHIP NUMBER AND/OR URL]

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## Insulin Savings

### Facebook

If you have Medicare and take insulin, you'll pay \$35 per month (or less) for each covered insulin drug you take, and you don't have to pay a deductible. Review your coverage options at [www.medicare.gov/plan-compare](http://www.medicare.gov/plan-compare) to make sure you're in a plan for 2024 that covers your insulin.

Good news! If you have Medicare and take insulin, you'll pay \$35 per month (or less) for each covered insulin drug you take. That means you'll generally pay no more than \$105 for a three-month supply. Compare your coverage options at [www.medicare.gov/plan-compare](http://www.medicare.gov/plan-compare) to make sure your insulin is covered in 2024.

### Twitter/X

All Medicare-covered insulin is now no more than \$35 per month for each covered insulin drug you take. Compare your coverage options during #MedicareOE to make sure your insulin is covered in 2024: [www.medicare.gov/plan-compare](http://www.medicare.gov/plan-compare)

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All Medicare covered insulin is no more than **\$35/Month**



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**MEDICARE-COVERED INSULIN**  
NO MORE THAN \$35/MONTH

THE OFFICIAL SOURCE FOR MEDICARE  
Medicare .gov

## Getting Extra Help with Medicare Drug Costs

### Facebook

If you make less than \$22,000 per year (\$30,000 for married couples), you may qualify for "Extra Help." It could cut your Medicare Part D drug costs to no more than \$4.15 for generic prescriptions and \$10.35 for brand-name drug prescriptions. Apply online through Social Security at [www.ssa.gov/extrahelp](http://www.ssa.gov/extrahelp).


"Extra Help" is a Medicare program that can pay for your drug coverage (Part D) premiums, deductibles, coinsurance, and other costs. If you make less than \$22,000 a year (\$30,000 for married couples), it's worth it to apply! Visit [www.ssa.gov/extrahelp](http://www.ssa.gov/extrahelp) to apply.

### Twitter/X

#DYK with "Extra Help," you can cut your Medicare Part D (drug coverage) premium to \$0 and greatly reduce your prescription drug copayments? See if you're eligible and apply online at [www.ssa.gov/extrahelp](http://www.ssa.gov/extrahelp).

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You could save on Rx.



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Do you qualify for "Extra Help?" It could pay to find out.



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