



**National Medicare Education Program (NMEP) Meeting**  
**Friday, February 8, 2019**  
**200 Independence Ave SW, Washington, DC 20201**  
**10:30 a.m. to 12:30 p.m. EST**

**Welcome and Opening Remarks**

*Susie Butler, Director, Partner Relations Group, Office of Communications, CMS*

**Overview of 2018 Medicare Open Enrollment**

*Mary Wallace, Deputy Director and Acting Director of the Office of Communications, CMS*

**Medicare Products Open Enrollment Outreach**

*Erin Pressley, Director, Creative Services Group, Office of Communications, CMS*

**Call Center**

*Frances Harmatuk, Director, Call Center Operations Group, Office of Communications, CMS*

**Research**

*Chris Koepke, Director, Strategic Marketing Group, Office of Communications, CMS*

**Medicare Website**

*Jon Booth, Director, Web and New Media Group, Office of Communications, CMS*

**Closing & Adjourn**

*Susie Butler, Director, Partner Relations Group, Office of Communications, CMS*

**\*\* Please plan to arrive at least 20 minutes before the meeting. Please have a photo ID with you. You will be escorted to the meeting room.**

**\*\*Please email [PARTNERSHIP@cms.hhs.gov](mailto:PARTNERSHIP@cms.hhs.gov) if you have any questions – with NMEP in subject line.\*\***